



ROMFORD BID

Working Together

PRESS RELEASE: FOR IMMEDIATE RELEASE

Title: UPDATE to Celebrate the Street

Romford BID were extremely saddened to hear of the passing of HM Queen Elizabeth II. She has served her country in an amazing way for over 70 years and her loss will be felt greatly by each and every one of us.

Celebrate the Street was due to start from 4.30pm today, Friday 9th September and run through until Sunday at 4pm. Out of respect to the Queen and her family, we have cancelled all activities scheduled for Friday. However, we have taken the decision to install a large screen at the top end of the market to allow for the live streaming of the BBC coverage throughout the day.

The BID feel that it is important on this occasion of such national significance that there should be a focal point for the expression of our individual and collective response.

Having taken soundings from key town centre stakeholders including: the BID Board, the three local ward councillors, St Edward's Church, market traders as well as members of the public, the Romford BID has decided to press ahead with the planned events to commemorate the 775th anniversary of Romford Market scheduled to take place on Saturday and Sunday.

We feel strongly that people will still want to come together to commemorate this historic occasion in our town's history, but at the same time to take the opportunity to reflect on the loss of our beloved monarch. Where better to do this than in the Market Place; a place which owes its very identity to the late Queen's ancestor.

Given the circumstances, content has been revised and there has been some changes to the original programme. The final schedule is now up on our website www.romfordbid.co.uk and attached with this press release.

Ends.

All press enquiries to be made to:

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