



Press Information

2,350 Chocolate Eggs Donated to Time FM and Romford BID's "Be A Good Egg" Appeal

Romford BID is pleased to announce that Time FM's annual "Be A Good Egg" appeal collected an astonishing 2,350 chocolate Easter eggs and raised £900 for local families.

The appeal asked listeners to donate chocolate eggs, or money to purchase eggs, for under-privileged children. Generous individuals were able to donate money to a Go Fund Me page set up by Romford BID and physical eggs could be dropped into the Time FM studio or Clarkes Carpets, in the run-up to Easter.

Thousands of eggs were donated and £900 raised in funds. Given so many eggs were donated, the additional budget has instead been passed to three deserving organisations within the local community, that support families who face daily struggles.

Havering Women's Aid will use some of the funds raised to purchase new garden play equipment for families to enjoy. ELHAP in Woodford Green will put their donation towards running their Saturday and holiday playscheme for children under 18 with disabilities. Finally, the Gingerbread Society will use their budget to purchase essential stationary for 20 deserving children aged between 6-16 years.

Julie Frost Romford BID Director said, *"As ever I'm amazed by how generous people within our community are, going above and beyond to help children have a sweeter Easter. We couldn't believe how many eggs we received so instead of buying even more, we felt the additional funds raised should go to other great causes making a difference with our community. All three organisations are using their funds in unique ways, which is wonderful to see. Thank you again to everyone who donated – you are all wonderful!"*

Mark Dover at Time FM said, *"This was our 18-year anniversary of 'Be a Good Egg' and with every year that we do it I'm surprised by our listeners' generosity - however this year with the cost-of-living crisis I'm even more amazed that we had one of the best years ever. I can't thank Clarkes Carpets*

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enough for their help and Romford Bid for their support as well. It makes such a difference having the help of local businesses and of course none of it would be possible without our Time 107.5 FM listeners. They are the real heroes and will have made lots of under privileged children happy this Easter. Thank you everyone."





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For more information, please contact Sarah Gregory on 07725 041862