



Press Information

Romford Is 'Britain in Bloom 2023' Finalist

Romford Business Improvement District (BID) is excited to announce that the town has been selected as a finalist in the highly anticipated 2023 RHS Britain in Bloom Awards, which is the UK's largest community gardening competition.

Romford is a finalist in the BIDS, Town Centres & City Centres category and up against Darlington and Harrogate BID. Romford BID will be looking to impress the judges in late summer with their efforts to improve the local area, and to demonstrate how their activations benefit both people and the planet, such as promoting biodiversity and employing planet-friendly gardening practices.

Romford BID has transformed urban areas within the town with hanging baskets, planters, raised beds, community gardens and living walls encouraging sustainability, helping wildlife prosper, and making some areas of the town much more appealing and enticing. There is no doubt that a much greener town centre has been developed over the last two years because of the work undertaken by Romford BID.

This year's acknowledgement follows Romford BID's past successes in the Britain in Bloom Awards. In 2022 Romford won two coveted awards - the first award came in the "Business Improvement District of the Year" category and not only did the BID receive GOLD they were category winners. The second award came in the "Living Wall" category and saw Romford BID recognised with a silver gilt and were category winners.

Julie Frost, Romford BID Director said, *"It is wonderful that Romford continues to be recognised as a sustainable and green destination – despite its obvious urban surroundings. We have worked very hard over the last few years to introduce a mixture of green spaces to the town to help change people's perceptions of the town, to create welcoming spaces and ultimately to make residents feel proud to call Romford home. We can say with conviction that Romford is most definitely blooming, and I cannot wait to show off the glory of the town to the judges later in the year."*



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For more information, please contact Sarah Gregory on 07725 041862