

ROMFORD BID

Working Together



2025 SO FAR

We're delighted to share some exciting updates from Romford BID as we move through a busy and productive 2025.

Firstly, we're pleased to welcome Mollie, the newest member of the Romford BID team. Mollie will be visiting all of you over the coming months to offer direct support, hear your feedback, and ensure your business is making the most of what the BID has to offer.

One major accomplishment this year has been the additional investment in the My Local Bobby service. Thanks to generous contributions of £50,000 each from the landlords of The Liberty and The Brewery, the number of Bobbies has doubled from two to four. This boost means Romford will enjoy MLB coverage seven days a week, with four officers on patrol for four of those days.

In terms of events, we were really pleased with the success of our Dinosaur Trail, which helped to attract thousands of people to the town. Due to its popularity, we're excited to announce that a similar event is already being planned for 2026. The Romford Food Festival had a great turnout too, with Wallace & Gromit making a surprise visit and the infamous dog show making a return.



Additionally, Romford BID is pleased to confirm the renewal of our partnership with Place Support Partnership. This collaboration continues to deliver meaningful results for our levy payers, having already identified over £90,000 in potential savings for you.



These initiatives reflect our continued commitment to delivering real value, improving safety, and creating a thriving town centre for everyone.

Julie Frost, BID Director



Cost Saving

We will continue our affiliation with Place Support Partnership for a second year. This collaboration has already delivered outstanding results for Romford BID levy payers, with over £90,000 in identified savings and nearly £50,000 in actual realised savings to date. The partnership offers you a completely free cost-saving support and advice service, designed to help them navigate rising operational costs by identifying better deals across key business services including Energy, Water, Telecoms, Insurance, Waste, Merchant services and for the first time this year, Cleaning.



Safety and Security

We held our third “Day of Action” in May, where the police offered tips to the public about how they could better protect themselves online. The public could also have a cuppa with a copper and ask questions about safety measures and practices they could adopt. Then on 17 July we held an undercover “Day of Action’ with officers from the Romford Town Centre policing team, My Local Bobby (MLB), and store security. The teams worked collaboratively on the shop floor and surrounding areas to identify and deter criminal activity. As a result of the operation, three individuals were arrested.



Romford BID Proudly Backs Local Sports Clubs

Romford BID is proud to announce its continued sponsorship and support of some of the town’s most valued community sports clubs – including the Romford Raiders Ice Hockey Team, Romford & Gidea Park Rugby Club, and Romford Football Club.

These partnerships reflect Romford BID’s ongoing commitment to supporting the local community. Sports clubs play a vital role in bringing people together, promoting health and wellbeing, and nurturing local talent – and we’re proud to stand behind organisations that make such a positive impact.



New Green Space

We’re pleased to announce that the popular pop-up park on North Street has been transformed into a permanent green space - now officially named North Street Garden following a public vote. Unveiled on Friday 2 May by the Mayor of Havering, the space was originally introduced by Romford BID in 2022 as a temporary installation and quickly became a favourite spot for visitors. The garden is now here to stay thanks to funding and support from the London Borough of Havering, the UK Government, and Romford BID—complete with a refreshed design and exciting new features.

Extraordinary Events

The Romford Food Festival made a spectacular return over the May Bank Holiday weekend, drawing large crowds and delivering two days of non-stop food, fun, and family-friendly entertainment. The event showcased a vibrant array of international street food - from African and Asian to Caribbean and Mexican - alongside live cooking demos, tastings, and workshops in the Demo Kitchen.

The Romford Roars Dinosaur Trail was also a roaring success, drawing families and shoppers far and wide to explore 18 life-sized dinosaur models made from toy bricks across Romford town centre. The event boosted footfall and proved to be one of Romford BID's most popular events to date so we've planned another exciting trail for 2026!

Coming up we have the Bike Fest 2025 on Saturday 13th September, which is designed to celebrate cycling and promote healthy, sustainable travel while driving footfall into the town centre. The day will feature BMX stunt shows, free bike repairs and servicing, cycle confident trainers, and bike marking registrations and more. We'll also be celebrating Diwali again at the end of October with free family entertainment.

We're also busy planning Christmas and thrilled to announce the giant reindeer will be making a return, much to the excitement of our Romford residents.



Keep in Touch

If you'd like to get in touch, Mollie is available on Tuesdays and Thursdays at **Mollie@romfordbid.co.uk**. Julie is also available Monday to Friday as usual, so please email her with any questions at **julie@romfordbid.co.uk**